



*Make an impact in your community and the world!*

**Sponsor the 35th Annual Armadillo Run**  
**March 11, 2017**

Dear Potential Sponsor:

The Rotary Club of Oldsmar Eastlake and our foundation, Oldsmar Florida Rotary Charities Inc, would like to invite you to join many other companies and individuals in the Oldsmar and Eastlake area in sponsoring our Thirty Fifth Annual Armadillo Run on March 11, 2017. This premier run has a long history and continues to draw over 800 runners and their families to enjoy the city of Oldsmar each year as runners race along the shores of Tampabay.

Your sponsorship helps our club to meet the needs of our community through programs like: Adopt-a-Class, Student of the Month, Rising Stars, and Comeback kids at local elementary schools, Oldsmar CARES, Students for Tomorrow's Leaders, Oldsmar Adopt-a-Family at Thanksgiving and Christmas, and other community needs as they arise. Additionally, our club partners with other Rotary clubs worldwide to promote peace, provide humanitarian aid (including clean water and basic needs through sustainable programs), and continues to support the efforts to eradicate Polio worldwide.

*We invite your participation and sponsorship of this event.* Various sponsorship opportunities are available (see attached page) for both cash and in-kind contributions. If you have any questions or need additional information, including our tax-exempt identification, do not hesitate to contact Bryan Kutchins at 813-855-4663 or [kutchins@msn.com](mailto:kutchins@msn.com).

# Rotary Club of Oldsmar / Eastlake

## Armadillo Run Sponsorship - 2017

	<b>Presenting \$5,000</b>	<b>Platinum \$1,000</b>	<b>Gold \$500</b>	<b>Silver \$250</b>
<b>Media</b> (tv, radio, news, etc)	All references to Armadillo Run will include "presented by _____."	Company names mentioned when space allows.		
<b>Banner</b>	Included with logo on race banner. Individual company banner also allowed to be displayed.	Included with logo on race banner.	Included with logo on race banner.	Name included on race banner (logo may be included if space permits).
<b>T-shirt</b>	Premium placement with logo on back of race shirt.	Logo included on back of race shirt.	Logo included on back of race shirt.	Name included on back of race shirt (logo may be substituted if space allows)
<b>Exhibit Space</b>	Premium site. 10x10 area at race event.	Premium site. 10x10 area at race event.	10x10 area at race event.	
<b>Goodie Table</b>	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.	Your products/literature can be available for race participants.
<b>Race Participation</b>	20 race registrations	6 race registrations	3 race registrations	1 race registration
<b>Race Day Recognition</b>	Regular announcements about your sponsorship throughout event as Presenting Sponsor.	Regular announcements about your sponsorship throughout event as sponsor.	Regular announcements about your sponsorship throughout event as sponsor.	Regular announcements about your sponsorship throughout event as sponsor.
<b>Sponsor Plaque</b>	Recognition as Presenting Sponsor.	Recognition as Platinum Sponsor.	Recognition as Gold Sponsor.	Recognition as Silver Sponsor.
<b>Website &amp; Facebook</b>	Recognition as presenting sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.	Recognition as sponsor prior to and after event, including in Facebook posts.

**Deadline** for t-shirt and banner recognition: February 28, 2017

(sponsors who commit after this date will be recognized in all remaining manners).

Name (Contact or Individual): \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

*\*\*Sponsorship levels are based upon monetary contribution.* In-kind sponsors are welcomed and recognition will be evaluated and determined on case-by-case basis. Certificate and letter confirming 501-C3 charitable status will be provided upon request.

Please make checks payable to: **Oldsmar Florida Rotary Charities, Inc**

Mail form and checks to: **PO BOX 1372 Oldsmar FL 34677**

**Questions? Contact Bryan Kutchins [kutchins@msn.com](mailto:kutchins@msn.com) or 813-855-4893**